

OSWEGO COUNTY TOURISM AND PUBLIC INFORMATION SPECIALIST

The Oswego County Community Development, Tourism and Planning Department has an immediate opening for a Tourism and Public Information Specialist to develop and promote Oswego County as a tourist attraction by liaising with visitor/tour groups, local business operators, local authorities and public agencies, private companies and vendors, the media and advertising agencies and special interest groups in the areas of art, culture, sports, recreation and leisure. The work includes maintaining County websites, social media accounts, providing visitor services, promoting attractions and events and assisting with general public information activities.

Qualifications: Associate's degree or higher in travel and tourism management, public relations, communications, journalism, marketing or a closely related field <u>and</u> one (1) year of experience in public relations, community relations, tourism, journalism, travel, marketing, or events planning; **OR** associate's degree or higher <u>and</u> three (3) years of experience as listed above; **OR** Graduation from high school or possession of an equivalency diploma <u>and</u> five (5) years of experience as listed above. **SPECIAL REQUIREMENTS:** Possession of a valid New York State driver's license appropriate to the vehicles operated or otherwise demonstrate their ability to meet the transportation needs of the position. Position requires long-distance travel and occasional evening and weekend work.

Permanent appointment to this position requires successful completion of the civil service examination.

Starting Salary: \$37,670 plus competitive benefit package including: health and life insurance; NYS Retirement; and Public Service Loan Forgiveness Program.

To Apply: Review of applications will begin immediately and continue until position is filled. Please visit our website to complete an online application or submit a paper application to the address below.

Oswego County Human Resources Department 46 East Bridge Street Oswego, New York 13126 (315) 349-8209 Fax: (315) 349-8254

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AA/EEO EMPLOYER